

emmi palenbaum

EDUCATION

M.S. Environmental and Sustainability Studies

August 2020-August 2022

University of Charleston, South Carolina, Charleston, SC

4.0 GPA

Thesis: "Assessing the Sea-level Rise Governance Gap in the Charleston Tri-County Area"

B.A. English Literature and Strategic Communication

August 2016-May 2020

High Point University, High Point, NC

3.75 GPA

Magna Cum Laude, All University Honors

PROFESSIONAL EXPERIENCE

Coastal Conservation League

November 2023 - Present

Communications Manager

- Creatively advance public awareness and engagement of the Conservation League's programs and events
- Provide strategic direction for communications plans and support development initiatives
- Write and design materials, newsletters, and publications for audiences including project partners, legislative officials, community members, and donors
- Act as key liaison both internally across program areas and externally with media and partners

South Carolina Sea Grant Consortium

February 2021 - September 2023

Coastal Public Information Coordinator

- Pitched and wrote stories for the Consortium's website, delivered news and content for various audiences, contributed to publications and products, and served as copy editor
- Managed the Consortium's social media platforms, led content creation and strategy, and maintained engagement
- Supported in design and distribution of promotional materials and story map displaying the Consortium's work
- Served as interdepartmental liaison, coordinated annual reporting for the NOAA National Sea Grant Office

Extension Assistant

- Managed team of internal staff and external partners to coordinate real estate professional education course program with associations coastwide, received prestigious national award
- Supported Extension projects such as outreach program planning and execution, focus group and webinar facilitation, and communication with partnering institutions
- Led coordination of S.C. Coastal Information Network, S.C. Low Impact Development Atlas, and other programs
- Co-taught Living With Water, a real estate professional continuing education course about water-related hazards

ADDITIONAL EXPERIENCE

Kiawah Island Golf Resort | *Naturalist*

April 2021 - September 2021

Clearwater Marine Aquarium | *Marketing Intern*

June 2019 - August 2019

SKILLS

Adobe Express/InDesign/Photoshop
Wordpress/Squarespace
Qualtrics/SurveyMonkey/EveryAction
Email Marketing & Newsletters
Copywriting & Editing
Social Media Content & Strategy

TRAININGS & AWARDS

Communication for Advocacy and Controversy Training | April 2023
Superior Outreach Program Award - National Sea Grant Program | 2022
NOAA Facilitation Basics for Coastal Managers | Completed June 2022